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**Posted To:** Consent Agreement  
**Subject:** public comment on federal register of 6/20/05 vol 70 no 117 pg 35433

US FED TRADE COMM - FILE 042 3154  
TROPICANA PRODUCTS - CONSENT ORDER - I THINK TIME FOR  
PUBLIC TO COMMENT SHOULD BE EXTENDED SIXTY DAYS.

ALL OF THOSE THINGS THAT TROPICANA IS NOW SUPPOSED TO  
DO THEY WERE SUPPOSED TO DO IN THE FIRST PLACE. THIS  
COMPANY WAS NEVER ALLOWED TO MAKE FAKE CLAIMS.

I SEE THAT THIS SETTLEMENT SEEMS TO FAIL TO MAKE A  
MONETARY PENALTY FOR THIS FALSEHOOD. I THINK THE  
PENALTY SHOULD START AT \$1 MILLION DOLLARS MINIMUM.  
ANY MORE PROBLEMS WITH THIS COMPANY, THE NEXT PENALTY  
SHOULD BE FIVE MILLION DOLLARS.

FOOLING AMERICANS WITH THIS KIND OF FAKERY IS  
OBNOXIOUS. SHAMMING AND SCAMMING TO MAKE MONEY IS  
PROFITEERING OF THE LOWEST ORDER AND FRAUD. I AM NOT  
HAPPY WITH THIS CONSENT ORDER. TROPICANA NEEDS TO PAY  
UPFRONT FOR THEIR FAKERY IN MY OPINION. IT COST THE  
TAXPAYERS TO TAKE THIS ACTION TO BRING THIS COMPANY  
BACK TO TRUTH AND HONESTY. TROPICANA SHOULD PAY FOR  
THAT TAXPAYER EFFORT.

B. SACHAU

NJ 07932

